



How This ShipStation User
Saves \$6,000 a Month on
Shipping With String.

RISE
BREWING CO.®

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About String

Optimizing order fulfillment costs is tricky. Carrier rates and surcharges change frequently, it's hard to quickly calculate cubic weight, and finding the optimal package to use in order to minimize volume for every order is time consuming.

Today, you have two options to solve this problem. Spend a bunch of time manually selecting the right package and rate shopping between carriers for every order. Or, set up basic automation rules to save time fulfilling orders but give up some expense leakage.

String exists so you don't have to compromise time or money.

Our fulfillment optimization software plugs in to your existing fulfillment platform like ShipStation, Ship Hero, and Extensiv to automatically determine the smallest package and the cheapest carrier option for every order you ship.

String is used by eCommerce companies around the US to save thousands on order fulfillment every month.

Learn more at www.meetstring.com or email tyler@meetstring.com for a free shipping cost analysis test



The Problem

Rise Brewing Co's Shipping Expenses

Rise Brewing Co. is the definitive leader in the ready-to-drink ("RTD") coffee market selling millions of cans of coffee every year. However, shipping RTD beverages directly to consumers proved to be expensive due to their heavy and delicate nature. Rise uses ShipStation and had no way to programmatically choose the least cost shipping option for every order within ShipStation's platform.



What Rise did Before String

To mitigate shipping costs without spending too much time on every order, Rise analyzed their historical shipment data and found that FedEx was usually the safest option.



\$15.57

Average shipping label cost before String

"Plagued with reliability issues, excessive damages, and lack of support from other parcel providers all it took was one good Sales representative to make FedEx the obvious choice for us. We are a thin ops team, and having that level of partnership really goes a long way!" - Ryan Byrd

Rise ultimately decided to leverage their partnership with FedEx to deliver every online order. Still, this did not completely solve their shipping expense issue.

Why Rise was Interested in String

"We knew the wins we got with FedEx weren't unique to that provider and that we could leverage partnerships and technology to further improve our network. We had similar success on our freight side with a technology solution that came through my network and when someone I respect brought String to me as a possible solution, and testing it was low risk, it was a no brainer!"

Ryan Byrd
Director of Operations



String's Impact on Rise

\$13.59

Average shipping label cost
with String



The FedEx logo, with "Fed" in purple and "Ex" in orange, followed by a registered trademark symbol.

In the first month of use, String helped Rise save over \$6,000 by rate shopping for every DTC order they shipped.

Instead of always using FedEx, String selects the lowest cost service option from USPS or FedEx based on cubic weight and real-time rates offered by each carrier.

String also saves Rise Brewing Co. money by intelligently selecting the best service option that a shipment qualifies for.

By selecting options like 'USPS Priority Select Cubic'* and 'FedEx Ground'* instead of FedEx Home Delivery, Rise Brewing Co. can save hundreds per day just on shipping labels.

*When Applicable

What Rise Loves About String

"String has not only allowed us to take full advantage of our current parcel rate structures but has also helped us improve them. We have parcel carriers now fighting for our business while we are enjoying lowered order processing times!"

Ryan Byrd
Director of Operations, Rise Brewing Co.



How You Can Save up to 15% on Shipping Labels With String

Do you use a platform like ShipStation, Ship Hero, or Extensiv and want to start saving time and money on fulfillment?

String offers a free shipping cost analysis to see how much money you can save by integrating our software.

Contact tyler@meetstring.com to request a free shipping cost analysis and see how much you can save!

Email

tyler@meetstring.com

Website

www.meetstring.com

